

Samaritan Medical Center

Quarterly Newsletter

“What about Affordable Care Organizations?”

If you are like most of us, trying to decipher what the Affordable Care Act means is a huge undertaking. Through researching ourselves, we came across an article that we'd like to pass along to you.

The Kaiser Family Foundation prepared an excellent summary of the Affordable Care Act's provisions, and based on their information, writer Ezra Klein published the following 11 facts about the Affordable Care Act:

1. By 2022, the Congressional Budget Office estimates the Affordable Care Act will have extended coverage to 33 million Americans who would otherwise be uninsured.
2. Families making less than 133 percent of the poverty line (that's about \$29,000 for a family of four) will be covered through Medicaid. Between 133 percent and 400 percent of the poverty line (\$88,000 for a family of four) families will get tax credits on a sliding scale to help pay for private insurance.
3. For families making less than 400 percent of the poverty line, premiums are capped. So, between 150% and 200% of the poverty line, for instance, families won't have to pay more than 6.3 percent of their income in premiums. Between 300 percent and 400 percent, they won't have to pay more than 9.5 percent.
4. When the individual mandate is fully phased in, those who can afford coverage (which is defined as insurance costing less than 8 percent of their annual income) but choose to forgo it will have to pay either \$695 or 2.5 percent of the annual income, whichever is greater.
5. Small businesses that have fewer than 10 employees, average wages beneath \$25,000, and that provide insurance for their workers will get a 50 percent tax credit on their contribution. The tax credit reaches up to small businesses with up to 50 employees and average wages of \$50,000, though it gets smaller as the businesses get bigger and richer. The credit lasts for two years, though many think Congress will be pressured to extend it, which would raise the long-term cost of the legislation.
6. Insurance companies are not allowed to discriminate based on pre-existing conditions. They are allowed to discriminate based on age, premium rating area, family composition and tobacco use.
7. Starting in 2018 the law imposes a 35 percent tax on employer-provided health plans that exceed \$10,200 for individual coverage and \$27,500 for family coverage. The idea is a kind of roundabout second-best to capping the tax code's (currently unlimited) deduction for employer-provided health insurance. The policy idea is to give employers that much more reason to avoid expensive insurance policies and thus give insurers that much more reason to hold costs down.
8. The law requires insurers to spend between 80 and 85 percent of every premium dollar on medical care (as opposed to administrative costs). If insurers exceed this threshold, they have to rebate the excess to their customers. This policy is already in effect, and insurers are expected to rebate \$1.1 billion this year.
9. The law is expected to spend a bit over \$1 trillion in the next 10 years. The law's spending cuts (many of which fall on Medicare) and tax increases are expected to either save or raise a bit more than that, which is why the Congressional Budget Office estimates that it will slightly reduce the deficit. As time goes on, the savings are projected to grow more quickly than the spending, and CBO expects that the law will cut the deficit by around a trillion dollars in its second decade.
10. In recent years, health-care costs have slowed dramatically. Much of this is likely due to the recession. Some of it may just be chance. But there's also evidence that the law has accelerated changes in the way the medical system delivers care, as providers prepare for the law's efforts to move from fee-for-service to quality-based payments.
11. The law's long-term success at controlling costs will likely hinge on its efforts to change the way health care is delivered, most of which have gotten very little attention. They include everything from encouraging Accountable Care Organizations to spreading medical homes to penalizing hospitals with high rates of preventable infections to creating an independent board able to quickly implement new reforms through the Medicare system.



“Not everything that is faced can be changed, but nothing can be changed until it is faced.” –James Baldwin



...comes to SMC campus

Facility News!

As energy and water bills continue to rise, and as part of Samaritan Medical Center's ongoing efforts to conserve energy, water and overall costs, it has installed a new sprinkler system on the campus, called CyberRain. This is a web-based, automated system that can determine the amount of water needed in a particular area on any given day and adjusts accordingly based on temperature, humidity and precipitation. In addition, it can be controlled by computer and smartphones.



Rob Tufel, MSW, MPH, is the new Executive Director of Cancer CAREpoint. Rob has more than 20 years' experience in the health field, including working as the Executive Director of the Ben & Catherine Ivy Foundation as well as the National Brain Tumor Foundation. He also directed the Patient Services Department at the National Brain Tumor Foundation, the Adult

Department at Jewish Family and Children's Services of the East Bay and founded the HOPE Project, a unique case management program for HIV affected families with children. Rob was the recipient of the Haas-Koshland Award following his graduation from UC Berkeley with a dual masters' degree in Social Welfare and Public Health. He is currently the President of the UC Berkeley School of Public Health Alumni Association Board.

When asked what attracted him to Cancer CAREpoint, Rob replied, that in spite of the great research and treatment advancements made in this field, the emotional impact has not changed since the beginning of time. No one is prepared for the diagnosis of cancer, and the need to help patients and their families is so great. Everyone is touched by cancer. His goal is to fill this unmet need in our local community and focus on giving the highest quality of service. Cancer CAREpoint and Silicon Valley are the perfect blend to bring advanced technology with personal touch service.

Rob brings strong skills developed in the non-profit arena, as well as the healthcare field. He is a strong proponent of public health and science, and believes Cancer CAREpoint can make an impact. His passion towards health and, in particular, oncology, was developed through his own personal experiences – and this allows him the compassion when reaching out to the community. His great networking skills are evident as he easily connects with people.

One of Rob's wishes is to be able to serve all people, especially the underserved who are often unable to navigate through the overwhelming material and resources available to cancer patients and their caregivers. On a more personal note, if he could have one more wish – it would be for unlimited dark chocolate!

Rob's arrival comes at a perfect time when Cancer CAREpoint moves into its expanded suite at 2505 Samaritan Drive, Suite 402, combining its executive offices with its patient services which began in March of 2012. An open house is planned for October 7, from 4:30 – 7:00 pm, and flyers will be distributed in September. We encourage everyone to stop by to see their new offices and to meet Rob. And they promise to have some chocolate...!



The SMC sponsored walking team consisted of (from left to right): Jennifer Vo from Silicon Valley Pediatricians with her daughter, Roger Murray, SMC Director of Operations, Amie Diaz, from Radnet Imaging Center, and Amie's husband, Ron Castro.

That's the SMC Spirit!

Various tenants from Samaritan Medical Center participated in the Second Annual Stroke Awareness Foundation walk held on Sunday, May 5, 2013 at the San Jose Municipal Rose Garden. Everyone had a great time supporting this worthy cause.

For more information about the Stroke Awareness Foundation, please log on to <http://www.strokeinfo.org/>

SMC needs your help

One of the most common complaints from patients is that they cannot find parking spaces near their doctors' offices. We have a solution that will benefit the patients, and that is for all staff to park in the 4-level parking structure located across from the 2585 building. There are 496 spaces available, and the top 3rd and 4th levels are never crowded. There are also elevators for your convenience. We all strive to give good customer service on all levels – **and we must never forget that the patients are our CUSTOMERS and PRIORITY! Thank you for your cooperation.**



William H. Cilker, one of the founding partners of Samaritan Medical Center

SMC PERSONAL HIGHLIGHT

Where would SMC be without one of the original founders of Samaritan Medical Center (SMC) who had the foresight and determination to bring something of value to a community with a need – William H. Cilker, commonly known as Bill? While there were several original partners of the medical center which opened through the efforts and resources of the Lester, Bryan, and Cilker families, Bill is currently the only surviving founder. Here's a glimpse into the life of this respected pioneer.

Born in 1919 as the third child of William and Hazel Cilker (Smith), Bill grew up on the original prune and apricot orchard that was owned by his father, and Uncles Nathan and William Lester. His first job was picking apricots and prunes on that orchard which is now Good Samaritan Hospital.

In 1961 The Cilker and Lester families sold 14 acres and gifted six acres of the orchard to the community group that wanted to establish Good Samaritan Hospital. It soon became apparent that medical offices should be developed in order to attract and retain physicians associated with the hospital. A 34,000 sq. ft. single story medical building custom designed for physicians opened in 1965, and the Hospital opened to patients on May 15, 1966.

While attending Stanford University, Bill met Lee Arthur, who would later become his wife. He graduated *Magnum Cum-Laude* from Stanford and was a member of Tau Beta Pi (National Engineering Honor Society). Prior to getting married, and during World War II, he worked for the Chrysler Corporation in Detroit and became a certified engineer to work on engines for fighter planes used during World War II. He says living in Detroit made him appreciate the wonderful weather and living conditions in Santa Clara Valley, and he was determined to return to the Valley after the war. When the pipe making project for the fighter planes was discontinued, he followed his heart back to California. It wasn't soon after returning to the Valley that Bill bought his first orchard of 29 acres in Los Gatos and took a position in the Central Engineering Group of Food Machinery and Chemical Corporation (FMC) until 1959 when his

accumulation of properties expanded to 345 acres. After settling down in Santa Clara Valley, he and Lee were married, and he is proud to say that Lee has been a great partner in both raising their 4 children, and in helping to make important decisions about their properties.

He recalls owning a pear orchard off of Route 237 near Milpitas for which they needed to hire gleaners to pick the fruit, and there was so much fallen fruit that would go to waste. A friend, Mary Ellen Heising, suggested he give this fruit away to government programs that fed the hungry people in the neighboring communities. One action led to another, and soon Bill was instrumental in the birth of the Second Harvest Food Bank. Bill and Mary Ellen contacted one of the largest prominent electronic companies at the time – Hewlett Packard – and together they helped form its Board of Directors comprised of local community leaders. In the early 1990's they raised \$4.7 million – which was a record in the County since no single campaign had ever surpassed \$1 million up to that point. Bill notes that much of that success was due to the competition that existed then among the electronic companies in the Valley.

During the early years of SMC's campus developments, Bill recounts the time when 5 people worked out of his home office. Bill worked closely on the medical center with Everett Bryan, husband of Evelyn Lester Bryan until he passed away. There has been steady growth on the development of the medical center ever since Bill turned over the reins to his son-in-law and current CEO, Dave Henderson. Square footage of the campus now ranges a little above 300,000 with over 200 practicing physicians, dentists and medical specialists.

While Samaritan Medical Center was continuing to grow and develop, Bill still had plenty of energy to devote to his agricultural side, and his other business – Cilker Orchards, which continued to flourish and has now expanded with the help of his two sons, Bill, Jr. and Carl. The fruits of their labor are exhibited in the 1,000 acres of walnuts in California's Dixon and Gridley areas and 420 acres of olives and plums located in Exeter south of Visalia.

Bill believes the best kept Silicon Valley secret is that there are still endless opportunities here if someone were willing to take advantage of them.

When asked for Bill's business advice, he offered: "Have multiple avenues of income, and keep your debt down." On the personal side, Bill and his wife Lee have several philosophies that portray who they are: "Be kind to one another" and "Put yourself in another person's place, giving consideration and respect for the situation they might be in." Anyone knowing them will not be surprised by this since it is the essence by which they are known in a community that they have loved and helped so much.

SAMARITAN MEDICAL CENTER

Premier Medical Office Space

SMC TRIVIA

DID YOU KNOW?

- SMC replaces all campus HVAC air filters every 3 to 4 months for quality air control.
- SMC has 195 rose bushes on its campus.
- SMC maintains 18 buildings and 2 parking structures.
- SMC has its own landscaping technicians who take care of over 20 acres of campus grounds.

There will be a contest at the end of the year for the person who can remember the most SMC trivia – stay tuned for more details.

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HAVE A GOOD STORY TO SHARE?

We are looking for interesting medical office stories that can be shared in our newsletters. If you would like to highlight someone in your office or some activity that your office participated in, please let us know by calling Ann Marie at 408-402-6602 or e-mail at annmarie@samaritanmedical.com.